



**Welcomes  
American Publishing  
as the  
Official Publisher of the**

**Destination  
FORT MEADE  
Guide**

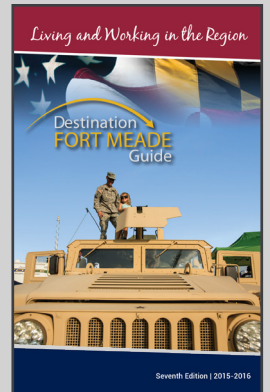
**For advertising opportunities to reach your targeted  
market with the highest exposure, please contact:**

**Kim Horn**






**410.864.8991**

**[kim.horn@americanpublishing.org](mailto:kim.horn@americanpublishing.org)**

<u>DISPLAY AD SIZE</u>	<u>FMA MEMBER RATE</u>	<u>NON-MEMBER RATE</u>
Covers: Back, Inside Back & Inside Front	\$2380	\$2625
Double Page Spread	\$3435	\$3785
Full Page	\$1935	\$2135
2/3 Page	\$1635	\$1825
1/2 Page	\$1265	\$1390
1/3 Page	\$985	\$1125
1/4 Page	\$725	\$785
1/8 Page	\$485	\$545
<b>Guaranteed Positioning: Add 15%</b>		



**DESTINATION RATES INCLUDE:**

- Combination Print/On-line Guide
- Full Color
- Weblink Your Business
- Social Media Icons linked     
- Design of Camera-Ready artwork
- Ad copy proof provided for your approval
- Advertisers are listed in the index with corresponding page numbers

**Non-Profit organizations will receive 10% discount.**

**ADD ON**  **RATE**

**QR Code** **\$250**

Generated by our in-house Graphic Design Department. The QR Code will be the Advertisers Property. The Advertiser will receive a separate file of the QR Code for their records.

**AD SPECIFICATIONS**

<b>Back Cover*</b>	<b>5.5 x 8.5</b> (size w/bleed 6 x 9)
<b>Inside Front Cover*</b>	<b>5.5 x 8.5</b> (size w/bleed 6 x 9)
<b>Inside Back Cover*</b>	<b>5.5 x 8.5</b> (size w/bleed 6 x 9)
<b>Double Page Spread</b>	<b>10 x 8</b>
<b>Double Page Spread w/bleed*</b>	<b>11 x 8.5</b> (size w/bleed 11.5 x 9)
<b>Full Page wo/bleed</b>	<b>5 x 8</b>
<b>Full Page w/bleed*</b>	<b>5.5 x 8.5</b> (size w/bleed 6 x 9)
<b>2/3 Page</b>	<b>5 x 5.3</b>
<b>1/2 Page</b>	<b>5 x 4</b>
<b>1/3 Page</b>	<b>5 x 2.65</b>
<b>1/4 Page</b>	<b>5 x 2</b>
<b>1/8 Page</b>	<b>2.365 x 2</b>



**ACCEPTABLE FILE FORMATS**

**All files must be 300 DPI.**

- High resolution PDFx-1a (Ads with a bleed must include bleed settings when creating PDF.)
- Native application documents including InDesign, Photoshop or Illustrator will be accepted. InDesign files must be packaged with linked images and fonts. For Illustrator files, please convert type to outline and include any placed images in a separate image folder.
- Full color ads must be submitted in CMYK color mode. All spot colors must be converted to CMYK.
- Black and White files must be set in grayscale mode.

\* Documents using reverse type (white type on colored background) smaller than 9 point cannot be printed with guaranteed clarity.

\* Scanning images from previously printed material (such as magazines or phone books) to use in your ad will not be suitable for print.

**\*PLEASE NOTE:**

**BLEED:** Include 1/4" bleed on all sides if your creative is to TRIM; offset all printer marks by at least 1/8" from trim.

**LIVE AREA:** Be sure all important text and information is 1/4" in from trim on all sides (bleed ads only).

**Contact Kim Horn - Senior Account Manager**  
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**kim.horn@americanpublishing.org**

- DISA – Defense Information Systems Agency
- DMA - Defense Media Activity
- Fort Meade Alliance 5 Star Members
- Fort Meade Alliance Events
- Fort Meade Alliance Board Members
- Defense Contractors
- BWI Business Partnership
- DBED – Maryland Department of Business and Economic Development
- Anne Arundel County Government
- AAEDC – Anne Arundel Economic Development Corporation
- I-95 North Welcome Center
- I-95 South Welcome Center
- Annapolis & Anne Arundel County Conference and Visitors Bureau
- All featured County Government Agencies
- Fort Meade Alliance Members (by request)
- Destination Advertisers
- USO at Fort Meade
- CyberMaryland
- CyberMontgomery
- New York Cyber Security Summit

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